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Ort: HS 162 in der Frangenheimstraße 4 (Geb.-Nr. 213 / EG)

Datum und Uhrzeit: 16. Juli 2025 14:00 - 15:30 Uhr

Title:

It is easy to process, so what? Cue utilization in nasty information ecologies

Abstract:

Meta-cognitive models of social cognition suggest that people rely on recognition, familiarity, and fluency when making various judgments, including those about veracity, beauty, and relevance. Ecological models have been proposed to explain why reliance on these cues has evolved, based on the premise that such cues are generally valid indicators of the judgment criterion. However, I propose that modern (media) information ecologies are systematically biased, and that adaptive decision-making now requires adjusting to the altered cue validity of familiarity and fluency. Finally, I present data from different lines of research to demonstrate the (in)ability to adapt to changes in cue diagnosticity.